



A **zrg** COMPANY

Talent Insights - January 2025

The latest on high-impact, high-quality coaching, leadership acceleration, and outplacement and internal mobility

A Message from our CEO



Our commitment to growth at Bravanti is shining through as we accelerate into this New Year.

We are so excited to introduce you to our newest team member – Dawn Poteau, PCC, PMP, SHRM-SCP! Dawn joins us as a Client Service and Program Director within our Executive Coaching practice.

Also in this issue:

- Learn how our Leadership Acceleration programs can ignite transformation within your leaders.
- Hear from our career coach Susan Barbee as she provides ways to build your personal brand for successful career growth.
- A fantastic round-up of our most popular career, leadership, and business resources from 2024 that you don't want to miss.
- Learn from two Bravanti team members how two of our Bravanti values – Kindness & Respect – impact the work that they do.

Igniting Bold Futures,

Susan Gallagher

General
For everyone

WELCOME TO THE TEAM

BRAVANTI
Igniting Bold Futures

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Dawn Poteau

Client Service and
Program Director,
Executive Coaching

Bravanti is Growing Its Team!

Dawn Poteau Joins Firms as Client Service & Program Director

We're growing our capabilities and capacity! Join us in welcoming Dawn Poteau, PCC, PMP, SHRM-SCP, to the team! Learn more about Dawn and how she will be supporting the firm as our new Client Service and Program Director within the Executive Coaching team!

[Read Press Release >>](#)

ANNUAL RECAP

Top 2024 Resources

in Business, Leadership, and Career



[Read Now](#)

Unlock Your Potential with These Essential Reads

Top Business, Leadership, and Career Resources of 2024

Our annual roundup of top resources has arrived! This curated collection of innovative ideas, practical advice, and data analyses is based on engagement from leaders like you. You'll find a wide array of topics on business, leadership, and career development – everything you need for a bold start into 2025!

[Read Now >>](#)



Principles in Action

Kindness & Respect

Personal reflections from Bravanti team members on what it means to embody the values of kindness & respect

[View Slides](#)

Principles in Action: Kindness & Respect

Reflections from the Bravanti Team

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[See What They Had to Say >>](#)

Leadership Acceleration

For developing your leaders



I am not the same leader I was when I began the program.

The experiences and the learnings have been highly applicable. It says a great deal about [my employer] that they invest this much in the program.

Director
Technology Manufacturing Company

What Our Clients are Saying

About Leadership Development

Leadership development is a catalyst for profound transformation—not only in the skills and mindset of the leader, but in how they engage with your organization.

Through experiences that challenge and inspire, leaders grow into more confident, adaptable, and visionary versions of themselves. This personal evolution deepens their connection with the organization, fostering mutual trust and alignment.

Unlock individual potential and elevate your leader-organization relationships by investing in leadership development in 2025.

[Explore Leadership Development Solutions>>](#)



New Year, New Opportunities: Build a Brand That Leads

With Susan Barbee, CPC, CCSP

As the new year unfolds, it's the perfect time to reflect on your personal brand—your unique professional identity and reputation. Whether you're looking to advance in your career, strengthen your leadership presence, or position yourself for new opportunities, revamping your personal brand can help you achieve your goals.

In *Developing Your Personal Brand*, Bravanti career coach Susan Barbee offers a practical guide to help you stand out in today's competitive professional landscape.

[Get Started >>](#)

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