



## Talent Insights - January 2023

The latest on high-impact, high-quality coaching, leadership acceleration, and outplacement and internal mobility

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### A Message from our President & CEO



Greetings!

January is well underway, and I hope it's been a productive beginning to the new year. We've compiled our top thought leadership resources from 2022 focusing on business, leadership, and career topics to help you continue on a path of optimal performance.

Additionally, this month's newsletter focuses on change. My interview with Rob Brown, CEO at Lincoln International, dives deep into what it takes for leaders to lead through change.

In another item, we provide tips that will help ease the burden of a changing workforce, and we also include an article on how women can overcome blind spots that might otherwise hinder their career paths.

I hope you find value in these insights as you strive to lead your teams and organizations into 2023.

Igniting Bold Futures,

*Susan Gallagher*

# General

Resources for everyone



## Top Resources of 2022 Business, Leadership & Career

### Top Resources of 2022

*Business, Leadership, and Career Must-Reads*

Our annual list of most-read business, leadership, and career resources is back and 2022 was filled with ideas, insights, and how-to's for accelerating performance on a wide range of topics.

[Read Now >>](#)



## Culture, Vision, & Communication

What M&A Leaders Can Teach the  
World About Leading Through Change



Guest  
**Rob Brown**  
CEO  
Lincoln International



Host  
**Susan Gallagher**  
President & CEO  
Bravanti

## Culture, Vision, and Communication

*What M&A Leaders Can Teach the World About Leading Through Change featuring Rob Brown, CEO at Lincoln International*

We're constantly reminded of the challenges of leading in today's ever-evolving business environment, but one thing remains certain: key leadership principles still hold true today -- maybe more now than ever.

Bravanti President & CEO Susan Gallagher discusses these leadership principles with Rob Brown who, at the time, was Managing Director & CEO of North America at Lincoln International and has since taken the helm as CEO. He shares his insights on how change communications, the role of technology, and the "pause principle" can help today's leaders capitalize on change.

[Listen to Podcast >>](#)

## Leadership Acceleration For developing your leaders



Knowing what you want and  
where you're going is important,  
equally important is knowing  
**who you are and  
who you are not.**



Brenda Wensil

## Article: Know Who You Are

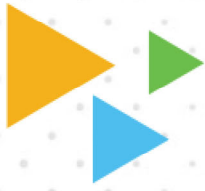
*Overcoming Women's Career Blind Spots*

Read Brenda Wensil's latest guest feature with *Training Zone* to learn how women leaders can strategize and execute successful career journeys while uncovering blind spots and learning more about yourself than you might have thought possible: [Read the Article >>](#)

If you haven't already, get your copy of Brenda and Kathryn Heath's latest book:  
[I Wish I'd Known This: 6 Career-Accelerating Secrets for Women Leaders.](#)

# Outplacement & Internal Mobility

For leaders faced with transitioning out team members



## Bridging the Gap

How Outplacement Services  
Help Ease the Burden of Layoffs

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## Bridging the Gap

### *How Outplacement Services Help Ease the Burden of Layoffs*

No one likes the difficult business situation of having to implement a reduction in force. But, with the right outplacement strategy, employers can transform a challenging experience into a life-changing career opportunity for their exiting employees. Employers have the opportunity to preserve the organization's culture, reduce costs, and help their transitioning employees get to their next role.

We've outlined five ways outplacement services bridge the gap to help ease the burden of layoffs for employers and exiting workers.

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