



Talent Insights - October 2022

The latest on high-impact, high-quality coaching, leadership acceleration, and outplacement/career transition

A Message from our President & CEO



Greetings!

Fourth quarter is upon us, and many leaders and organizations are busy planning both for year-end and budgeting for the year ahead. Looking into the crystal ball and forecasting next year given all the uncertainty, continues to be tricky. One of the tools our clients tell us helps both in hitting goals as well as supporting their leaders as they lead during uncertain times is executive coaching. This month's Talent Insights

offers a basic guide that illuminates how executive coaching can have bottom-line business impact, and how to get the most out of it. Also, don't miss a great podcast on women's leadership featuring two of our managing directors, as well as an insightful video from one of our expert career coaches!

Igniting bold futures,

Susan Gallagher

Executive Coaching

For leaders and teams



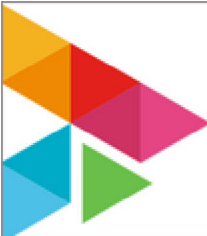
What is Executive Coaching? Benefits & Examples

The Ultimate Guide to Executive Coaching

Executive coaching has been a go-to tool for high-performing organizations for decades, and now that tool is being applied in new and innovative ways to accelerate growth in leaders and teams.

Learn everything you need to know about executive coaching, from what it is, what the benefits are, and who it's for, to examples of how it can help individuals and teams overcome even the toughest of challenges.

[Read blog post >>](#)



Ignite a bold future for yourself,
your employees, and your organization.

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Leadership Acceleration

For developing your leaders

TrailBlazers Impact Interviews

Presented by Nan McKay Connects LLC

Nan McKay, Host



Kathryn Heath



Brenda Wensil

www.nanmckayconnects.com

How To Be the CEO of Your Career

Developing your women leaders

Bravanti Managing Directors Kathryn Heath and Brenda Wensil recently sat down with Nan McKay on her Trailblazers Impact podcast to discuss how women leaders can become the CEO of their career.

Key takeaways from the interview include:

- How to be the CEO of your career by having a vision, strategies, and people to support you
- Spend time building your reputationality – your unique credentials and who you are
- How to be bold about finding people you admire and learn from them

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With 45 videos on topics ranging from psychological safety and action-oriented accountability to talent mobility and self-awareness, you can leverage the Bravanti YouTube channel as a go-to resource for your biggest leadership questions! Be sure to subscribe for access to our latest videos! [Subscribe Now >>](#)

Outplacement & Career Transition For those in transition



Momentum
A Video Series on Outplacement

Episode 13:

The Job Search as a Sales Campaign

with Gary Shallo



BRAVANTI

VIDEO: Momentum, Episode 13: Job Search as a Sales Campaign

With Gary Shallo, Bravanti Career Coach

Searching for a new job is very similar to implementing a sales campaign.

In Episode 13 of the Momentum video series, Bravanti Career Coach Gary Shallo discusses the similarities between sales and the job search, from prospecting and brochures to channel selection and knowing your “product” – you! [Duration - 5:40]

[Watch Video >>](#)



“Having a coach and **true advocate helping me navigate** one of the more intimidating and confusing processes I've had to go through in my professional life has been **invaluable...**”

I have **full confidence in my ability** to find a great match in my next employer in an engaging new role.”

Account Executive
Outplacement Candidate

What our Clients are Saying

Supporting Clients' Restructuring Needs

“Confusing” and “intimidating” are words we often hear from outplacement candidates as they begin the process of career transition.

Having a trusted advisor to help them navigate the fears, insecurities, and challenges of career transition can make all the difference in their experience.

If your organization is grappling with potential workforce restructuring in the coming months, we can help. Read how our Outplacement & Career Transition practice supported a massive restructuring for a client’s global workforce with high-touch, one-to-one career coaching for every candidate

[Read Case Study >>](#)



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