

## Marcia Roznik Career Coach



"If you can match your current skill set with what you're passionate about, the sky's the limit!" Marcia is a passionate professional who has dedicated her career to helping others find theirs. She understands the struggles of identifying career direction, conducting an effective job search, stand-out interviewing technique, and strategic career planning.

## Key Areas of Career Expertise & Accomplishments

When working with Marcia, you can expect a holistic approach with individualized attention and coaching focused on your specific needs.

Cultivating meaningful relationships allows Marcia to do deep discovery and focus on your fundamental career aspirations. Understanding your passion combined with your current skillset helps Marcia guide your sessions to focus on the fundamental parts of your professional brand and co-create a joint career map to get you your dream job!

Marcia uniquely understands the digital job marketplace and how important it is to differentiate yourself in a world of ubiquitous information. Marcia has an expert understanding of LinkedIn and how to use this professional networking company to your advantage and maximize your potential on the LinkedIn platform. When you work with Marcia, you learn how to use technology to your advantage to land the job that's right for you.

Marcia is an advocate for being a supportive coach and most importantly, holding you accountable to ensure you accomplish your goals and have greater clarity after each coaching session.

## **Education & Credentials**

Marcia earned a Bachelor of Science in Marketing and Minor in Philosophy from University of Dayton in Ohio.

Marcia successfully flourished in roles in sales and sales management while at Konica Minolta and was the President of the community theater and arts center, Parker Playhouse.

## **Coaching Philosophy**

- Having a passionate expert in your corner that will challenge you to find meaning in your next career move
- Helping you gain new perspective to find a different approach to new challenges and ideas
- A constant champion for you along the way