

## Gail Mason

Senior Career Coach



"Change is the law of life. And those who look only to the past are certain to miss the future."

- John F. Kennedy

Gail brings more than 25 years of comprehensive experience in career management, coaching, IT management, and sales. She specializes in the design and delivery of creative programs for leadership and team development, as well as leadership coaching for performance.

### Key Areas of Career Expertise & Accomplishments

Gail has expertise in development, marketing, and presentation of innovative programs for organizational and leadership development, teambuilding, and executive coaching.

In addition to providing career management services, Gail has spearheaded and implemented an assimilation-coaching program to accelerate the transition of new leaders, and has collaborated in the creation and implementation of specific outplacement processes. Gail has designed and presented workshops focused on strategies for transition and change within a variety of organizations.

Prior to joining Bravanti, Gail served as the Director of Field Technology at Kinko's, Inc. where she was responsible for the nationwide management and strategic direction of all store-level technology efforts, including staffing, hardware, software, and infrastructure. During her time at Kinko's, Gail succeeded in fully restructuring the field technology organization, resulting in a \$4 million reduction in operating costs. She also led efforts to redeploy approximately 40 percent of displaced technology co-workers within Kinko's. Gail also gained extensive corporate experience at Xerox Corporation, Docucorp International, Consultec, Inc. and AT&T.

### Education & Credentials

Gail holds a bachelor's degree in mathematics from the University of Missouri. Additionally, she is an MBTI Master Practitioner, a CTA Certified Professional Coach, and a Career Management Practitioner, certified by ICC International. She is also certified by the Management Research Group in its Strategic Leadership Development program, and she has an MMTIC certification.

### Coaching Philosophy

Gail helps clients increase their visibility and marketability using technology and networking. She provides expert guidance and tools to prepare candidates for their total job search process.