

Cheryl Schofield

Senior Career Coach



"I invest in building rapport, asking thoughtful questions and listening with care to gain a deep understanding of the client, the situation, and the desired state to open up possibilities for growth and progress."

Cheryl is a skilled coach with a passion for helping clients achieve success through authentic partnership, focusing on possibilities, and employing a positive approach.

Key Areas of Career Expertise & Accomplishments

Cheryl is gifted at listening beyond words and culling out potential for client growth. She gained extensive experience in coaching and human capital management while leading teams supporting numerous lines of business in a global Fortune 500 company. Her contributions came through critical thinking, strong leadership, powerful insights and dedicated investment in development. She has a flair for understanding the business and operations.

In addition to her work with Bravanti, Cheryl has a coaching and consulting practice serving a variety of clients and organizations to include large corporations, small start-ups, and non-profit enterprises across diverse industries.

Cheryl gives back by offering pro bono coaching and mentoring.

Education & Credentials

Cheryl holds a Master of Education degree with an emphasis in positive coaching, and a graduate certificate in positive psychology, both from the University of Missouri-Columbia. She received her bachelor's degree in psychology from Northern Illinois University, and coach training from Coach University, Inc. Cheryl is a member of the International Coach Federation, as well as the Institute of Coaching at McClean Hospital, and the International Positive Psychology Association.

Coaching Philosophy

Cheryl helps people realize the power of their own resources, focusing on what is going well while having a keen eye for opportunities. She strives to bring a transformative presence to each client. Coaching all levels, from recent college graduates planning their professions to mid-career executives feeling a calling to do something different, and professionals displaced as a result of organization right-sizing or restructure, she is a steady partner on the journey to a new opportunity.

An enduring learner, Cheryl is trained/certified in various tools to include Hogan, CliftonStrengths, MBTI, Conversational Intelligence®, PDI Profilor 360, and Zenger Miller.