

Catherine Borders

Senior Career Coach



"Let's help you find the RIGHT job for you!"

Catherine Borders combines her 20+ years of human resources, management, recruiting, and job search coaching experience to help individuals identify, locate, and land their ideal next position. Her experience has spanned high-technology, low-tech, and no-tech companies selling to both businesses and consumers and located throughout the United States. She can uniquely customize her coaching to the market, company profile, and professional background of each candidate.

Key Areas of Career Expertise & Accomplishments

Catherine transitioned into consulting after working in Corporate America for over 25 years. As a result, she understands the unique aspects of locating employee-based positions as well as starting a business/consulting role.

Education & Credentials

Catherine has a BA in Sociology and Business; driving her interest in how individual needs are met/exceeded within the business environment. She has been working as a Job Search Coach since 2002 when the technology markets went through a significant downturn.

Coaching Philosophy

Catherine has a passion for helping individuals take a proactive approach to their career. She believes that it is critical to understand the unique aspects of everyone's job search needs and challenges. Although there are notable universal truths about the nature of job search, how those truths are applied need to be customized. She champions a combination of on-line resources, instructional material, and one-on-coaching as the key to success.